

VOICES IN ACTION

Resilient, Resourceful, Remarkable

CREATE Conference
Adelaide Showgrounds
28 – 30 April 2022

Sponsorship Prospectus

create
FOUNDATION



LETTER OF WELCOME

VOICES IN ACTION: Resilient, Resourceful, Remarkable

We welcome you to be a part of CREATE Foundation's 2022 international conference and elevate the voices of children and young people with a care experience to improve the care system. The conference will be hosted at the Adelaide Showgrounds from 28 – 30 April 2022 featuring some of the sectors most powerful and inspiring discussions for change. For the first time ever we will also provide the opportunity to attend the conference online which is an exciting step in making our conference accessible to more people.

The theme of this year's conference is Resilient, Resourceful and Remarkable. We want to shine a light on children and young people who show such strength and courage, particularly given the recent unprecedented times. This is an opportunity for us to reconnect and collaborate. Our conferences strive to put children and young people at the centre of the discussion to improve the care sector and this provides powerful and inspiring learning opportunities.

As the national consumer body for children and young people with an out-of-home care experience, our mission is to create a better life for children and young people in care. CREATE plays a



pivotal role in the out-of-home care sector and we are proud of the impact of our work for children and young people with a care experience. Our conference provides like-minded organisations with a unique opportunity to create a fun and constructive environment and bring together workers, carers and young people from all walks of life. We look forward to partnering with you to deliver this life changing conference.

Our sponsorship structure is set out in the following document and our team is looking forward to working with you to develop a package to meet your needs. I thank you in anticipation and look forward to showcasing your organisation.

Jacqui Reed

Jacqui Reed
Chief Executive Officer
CREATE Foundation

DATE

Voices in Action: Resilient, Resourceful and Remarkable conference will occur on 28 – 30 April 2022.

VENUE

The conference will be held at the Adelaide Showgrounds, located on the south-west corner of the heritage-listed Adelaide Park lands – a five-minute drive from the Adelaide CBD.

FORMAT

Voices in Action: Resilient, Resourceful and Remarkable will provide an in-depth exploration of key issues identified by children and young people with a care experience as fundamental to improving the out-of-home care system. The conference format will feature a daily keynote address from inspirational thought leaders, followed by a series of interactive, workshop style sessions focused on applying the insights of young people, carers and professionals to some of the key issues facing our sector. For the first time ever our conference will also be online, meaning that more people than ever before can engage and interact with all that is shared throughout our 3 day event. Come and join us face to face, or online, to collaborate with the young leaders of Australia's out-of-home care system as they explore and discuss solutions to improve the care sector.

THEME

CREATE believes meaningful improvements for the 44,000 young Australians growing up in care can only be made in partnership with children and young people who have experience with the care system. The conference theme, Resilient, Resourceful and Remarkable, will showcase successes of young people on their care journey and how they overcame the odds. The Voices in Action conference is a unique opportunity to elevate the voices of children and young people – because without the insight of these young leaders our out-of-home care system in Australia will not be effective.

THE AUDIENCE

Our 2019 conference Voices in Action: Nothing About Us, Without Us attracted more than 540 participants to share their experiences and expertise. Participants came from all over Australia and included: Key decision makers such as Ministers, Commissioners and Directors, Sector representatives including service managers, caseworkers, youth workers and policy makers, Foster carers or responsible guardians accompanying children and young people in care, Foster Care Association representatives, and of course children and young people with a care experience aged 12–25.

“It was such an amazing experience watching all the young people engage and be inspired by the speeches and stories of their peers. Hands down the most moving and impactful event I’ve ever been to!!! I came back so motivated to continue the great work we’re doing to improve outcomes for young people with care experiences”



Benefits – Why Sponsor?

By making the decision to invest in sponsoring this ground breaking conference you are investing in your organisation’s position as a leader in the space of out-of-home care. You are showing the diverse range of attendees and the wider community that you hear the voice of children and young people with a care experience and see it as an integral part of an effective care system.

Sponsorship of the 2022 Voices in Action Conference is a unique opportunity to:

- Connect and learn from young people, sector leaders and government decision makers
- Strengthen your relationship in the care sector
- Position and enhance your organisation’s profile
- Gain a greater understanding of current thinking within the sector
- Demonstrate your expertise and showcase your organisation in an innovative way
- Take advantage of our media and communication campaign in the lead up to the event

Previous Sponsors

Respected corporations as well as organisations in the care sector regularly support CREATE conferences and have gained valuable exposure.

- ACWA
- AMP Capital
- Allambi Care
- Anglicare Victoria
- Barnardos
- Berry Street
- Churches of Christ Care
- Department of Social Services
- Key Assets
- Families Australia
- Life Without Barriers
- Mackillop
- Mercy Community Services
- Microsoft
- Office of the Children’s Guardian NSW
- OzChild
- PeakCare
- Relationship Australia
- UnitingCare Community
- Commissioner for Children and Young People
- Youth Affairs Council of WA

We value mutually beneficial long term connections with each of our conference partners and sponsors. Our team will work closely with you to ensure your organisations needs are met.

By joining with CREATE Foundation to enable the Voices In Action: Resilient, Resourceful and Remarkable conference in 2022 your support will make a lasting difference to the lives of children and young people in care.

SPONSORS

DIAMOND PARTNERS
\$65,000

PLATINUM PARTNERS
\$45,000

GOLD SPONSOR
\$35,000

SILVER SPONSOR
\$20,000

BRONZE SUPPORTER
\$10,000

Exciting opportunities exist for you organisation to promote its message through co-branded merchandise and advertising. Contact our team to find out more about these packages.

BESPOKE PACKAGES

If any of the traditional packages do not meet your organisational needs we would like to offer the opportunity to build a bespoke package suited to your goals and budget. We will work with you on identifying what would suit your organisation best and come up with an individual package tailored to suit your needs. Please get in touch with us to discuss this further.



“I loved the feeling of involvement and the feeling that I finally had a voice”

CHAMPION A YOUNG PERSON TO ATTEND
\$4,500

Co-Branded Satchels	\$4000
Co-Branded Lanyards & Name Badges	\$4000
Co-Branded Pens	\$1800
Co-Branded Notepads	\$1,800
Satchel Insert	\$700
Full page advertisement	\$960
Half page advertisement	\$640
Quarter page advertisement	\$320

“The stories and experiences shared by young people is the best. The ‘real world’ sharing will lead to ‘real world’ solutions”



LEVEL	SPONSOR				
Packages	Diamond	Platinum	Gold	Silver	Bronze
Investment excl. GST (AUD)	\$65,000	\$45,000	\$35,000	\$20,000	\$10,000
Description	Diamond Conference Partner	Platinum Conference Sponsor	Gold Sponsor	Silver Sponsor	Bronze Supporter
Organisation’s logo included on conference holding slides	In Diamond Partner position	In Platinum Partner position	In Gold Sponsor position	In Silver Sponsor position	In Bronze Supporter position
Acknowledgement in Social Media	Y	Y	Y	Y	Y
Complimentary tickets	5 tickets to the conference (in person or online)	4 tickets to the conference (in person or online)	3 tickets to the conference (in person or online)	2 tickets to the conference (in person or online)	1 ticket to the conference (in person or online)
Organisation’s logo featured in the conference handbook	In Diamond Partner position	In Platinum Partner position	In Gold Sponsor position	In Silver Sponsor position	In Bronze Supporter position
One advertisement in the conference handbook	Full page (artwork to be supplied)	Half page (artwork to be supplied)	Half page (artwork to be supplied)	Quarter page (artwork to be supplied)	Quarter page (artwork to be supplied)
Organisation’s logo and website URL linked on the conference website	In Diamond Partner position	In Platinum Partner position	In Gold Sponsor position	In Silver Sponsor position	In Bronze Supporter position
Display of own pull-up banner in break out spaces	1 banner	1 banner	1 banner	1 banner	1 banner
Organisation’s logo featured in conference enewsletters	In Diamond Partner position	In Platinum Partner position	In Gold Sponsor position	In Silver Sponsor position	In Bronze Supporter position
Name to appear in post-conference blog wrap-up	Y	Y	Y	Y	Y
Opportunity to provide a corporate gift (subject to approval by CREATE)	In the conference satchel	In the conference satchel	In the conference satchel		
Inserts for the conference satchel	1 A4 insert. Supplied by partner	1 A4 insert. Supplied by partner	1 A4 insert. Supplied by partner		
Acknowledgement at the beginning of each day by MC	Y	Y	Y		
Acknowledgement in the Opening Welcome speech by CEO Jacqui Reed	Y	Y			
Display of own pull-up banner through the registration desk area	1 banner	1 banner			
Opportunity to address delegates (subject to approval by CREATE)	5 min presentation at the Opening Plenary				
Promotional banner on footer of the conference website homepage	Y - artwork must be supplied (180*600px)				





Contact CREATE Foundation today
to discuss how your organisation
can be involved in this life changing
conference.

STEF COLES

National Marketing and Communications Manager
CREATE Foundation

Representing the voices of children and young people
with a care experience

M 0450 393 723
E stef.coles@create.org.au

VOICES
IN ACTION

Resilient,
Resourceful,
Remarkable