

VOICES IN ACTION

NOTHING ABOUT US, WITHOUT US 2019

CONFERENCE

Melbourne, 14-16
November 2019

Partnership Prospectus

#CREATEViA2019

create
FOUNDATION



LETTER OF WELCOME

Voices in Action: Nothing About Us, Without Us

We welcome you to be a part of CREATE Foundation's 2019 international conference and elevate the voice of children and young people with a care experience to improve the care system. The conference will be hosted at the Melbourne Zoo from 14–16 November 2019 featuring some of the sectors most powerful and inspiring discussions for change.

The theme of this year's conference is *Nothing About Us, Without Us*. Those famous words ring so true to the purpose of CREATE and our conference as we strive to put children and young people at the centre of the discussion on how to improve the care sector.

2019 is CREATE's 20th anniversary year and this will be a fantastic opportunity to reflect on our work to ensure the voice of children and young people is fundamental to decision making. This amazing milestone offers your organisation the opportunity to become a part of history by joining us to listen to and celebrate the lived experience of children and young people with a care experience.

As the national consumer body for children and young people with an out-of-home care experience, our mission is to create a better life for children and young people in care. CREATE plays a pivotal role in the out-of-home care sector and we are proud of the impact of our work for children and young people with a care experience over our 20 years.

Our conference provides like-minded organisations with a unique opportunity to create a fun and constructive environment and bring together workers, carers and young people from all walks of life. The 2019 conference will allow you to align your organisation with the powerful act of giving children and young people a voice and enable them to raise that voice and say: "nothing about us, with us".

We look forward to partnering with you to deliver this life changing conference. Our sponsorship structure is set out in the following document and our team is looking forward to working with you to develop a package to meet your needs.

I thank you in anticipation and look forward to showcasing your organisation,



Jacqui Reed,
Chief Executive Officer
CREATE Foundation



DATE

Voices in Action: Nothing About Us, Without Us conference will occur on 14–16 November 2019.

VENUE

The conference will be held at the iconic Melbourne Zoo, located in the heart of Melbourne – just a short tram ride from the CBD.

FORMAT

Voices in Action: Nothing About Us, Without Us will provide an in-depth exploration of three key issues identified by children and young people with a care experience as fundamental to improving the out-of-home care system. The conference format will feature a daily keynote address from inspirational thought leaders, followed by a series of interactive, workshop style sessions focused on applying the insights of young people, carers and professionals to some of the key issues facing our sector.

Come and collaborate with the young leaders of Australia's out-of-home care system as they explore and discuss solutions for the following issues:

- 1. It's my life and I won't be pushed around:**
Creating the best outcomes for young people by demonstrating how to break through the complexity of including their voices in the decision making process. As part of this discussion, we will look at how information about children and young people in care can be managed with sensitivity and respect.
- 2. Where do I go now?:** How we can best support young people leaving care to improve outcomes, including a focus on providing the option for young people to be supported by the care system past the age of 18.
- 3. Listen to me when something's not right:**
Following on from the National Apology to Victims and Survivors of Institutional Child Sexual Abuse we will explore how the complaints process for children and young people in care needs to be improved so that we learn from the lessons of the past.

THEME

CREATE believes meaningful improvements for the 48,000 young Australians growing up in care can only be made in partnership with children and young people who have experience with the care system. The conference theme, *Nothing About Us, Without Us*, sums up perfectly what children and young people tell CREATE – that too often their voices are overlooked when what they really want is a voice at the table, especially considering it's their life at stake. The Voices in Action conference is a unique opportunity to elevate the voices of children and young people – because without the insight of these young leaders our out-of-home care system in Australia will not be effective.

THE AUDIENCE

Our 2017 conference *Voices in Action: Empowering Young People for Positive Change* attracted more than 430 participants to share their experiences and expertise. Participants came from all over Australia and included:

- ▲ Key decision makers such as Ministers, Commissioners and Directors
- ▲ Sector representatives including service managers, caseworkers, youth workers, policy makers and so forth
- ▲ Foster carers or responsible guardians accompanying children and young people in care, and Foster Care Association representatives
- ▲ Children and young people with a care experience aged 12–25

“Young people having the opportunity to meet other young people in care was invaluable to share and feel connected to others, they feel understood and valued. Highlights were opportunities for professional development and positive engagement between young people and the department, services and carers.”



BENEFITS – WHY SPONSOR?

By making the decision to invest in sponsoring this ground breaking conference you are investing in your organisation's position as a leader in the out-of-home care space. You are showing the diverse range of attendees and the wider community that you value the voice of children and young people with a care experience and see it as an integral part of an effective care system.

Sponsorship of the 2019 Voices in Action Conference is a unique opportunity to:

- ▶ Connect and learn from young people, sector leaders and government decision makers
- ▶ Strengthen your relationship in the care sector
- ▶ Position and enhance your organisation's profile
- ▶ Gain a greater understanding of current thinking within the sector
- ▶ Demonstrate your expertise and showcase your organisation in an innovative way
- ▶ Take advantage of our media and communication campaign in the lead up to the event

“The conference had great guest speakers, but the best part was listening to young people share their stories. The conference was a place for young people to feel respected, cared for, heard, build confidence, have their say, share knowledge and feel empowered.”

“ I really liked that young people were talking and being on panels also being able to talk to other important people in the area but the best part was talking to all different young people from different cultural backgrounds.”

PREVIOUS SPONSORS

Respected corporations as well as organisations in the care sector regularly support CREATE conferences and have gained valuable exposure.

AMP Capital

Anglicare Southern Queensland

Barnardos

Churches of Christ Care

Department of Social Services

Families Australia

Life Without Barriers

Mercy Community Services

Microsoft

Office of the Public Guardian

PeakCare

Relationship Australia

WA Royal Commission into Institutional

Responses to Child Sexual Abuse

UnitingCare Community

Youth Affairs Council of WA

Allambi Care

Berry Street Childhood Institute

OZ Child

Centre for Excellence in Child and Family Welfare

Western Sydney University

AC Care

ACWA



We value mutually beneficial long term connections with each of our conference partners and sponsors. Our team will work closely with you to ensure your organisational needs are met.

By joining with CREATE Foundation to enable the 2019 *Voices in Action: Nothing About Us, Without Us* conference your support will make a lasting difference to the lives of children and young people in care.

“What I liked most about the Conference was the emphasis on young people participating and the way our opinions and ideas were respected and encouraged.”

SPONSORS

DIAMOND PARTNERS

\$65,000

PLATINUM PARTNERS

\$45,000

GOLD SPONSOR

\$35,000

SILVER SPONSOR

\$20,000

BRONZE

SUPPORTER

\$10,000

CHAMPION
A YOUNG
PERSON
TO ATTEND:
\$4,500

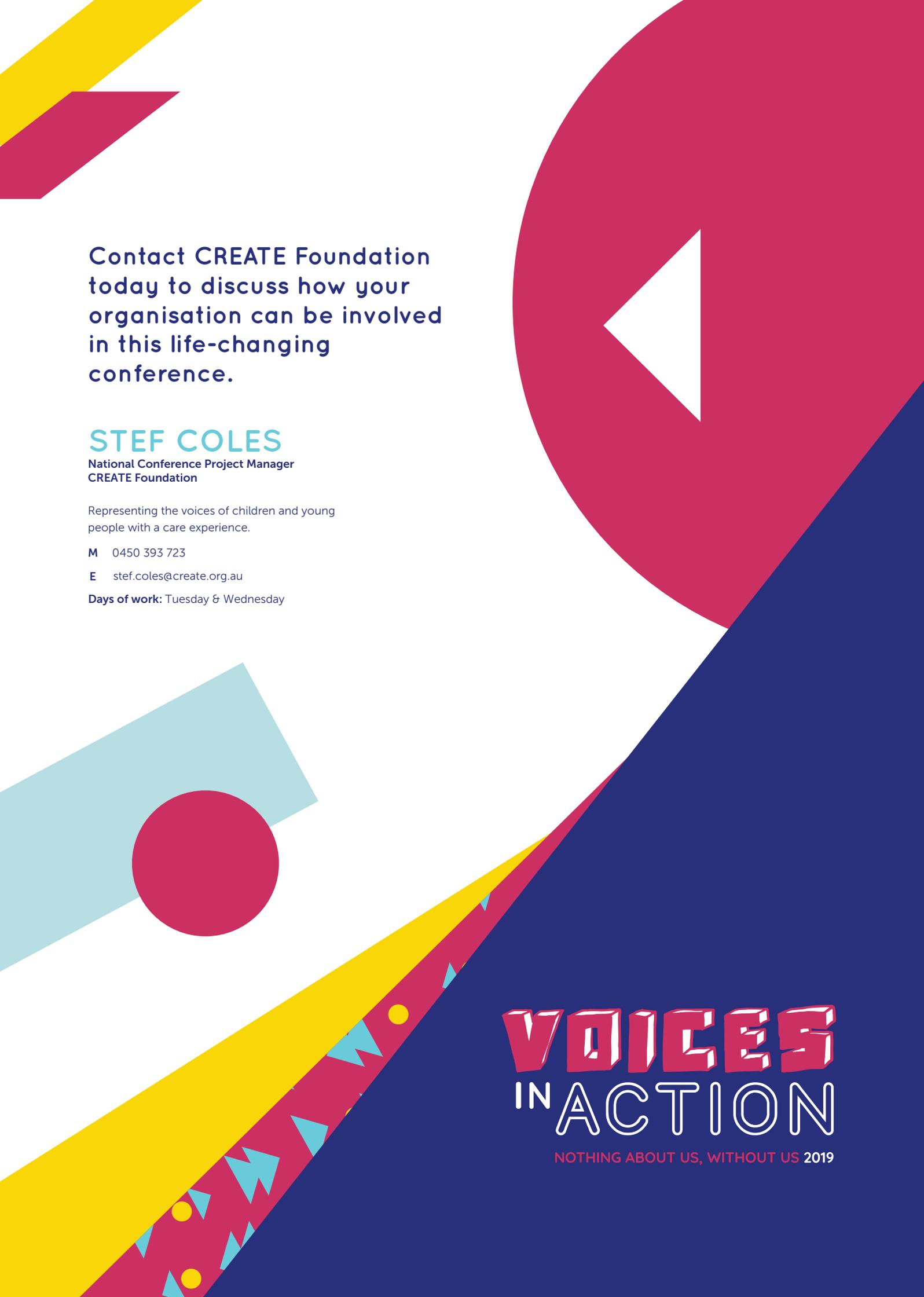
“I loved the opportunity to meet old friends and make new ones. All of the activities and having fun and getting involved was also awesome.”



Exciting opportunities exist for your organisation to promote its message through co-branded merchandise and advertising. Contact our team to find out more about these packages.

Co-Branded Satchels	\$4,000
Co-Branded Lanyards & Name Badges	\$4,000
Co-Branded Pens	\$1,800
Co-Branded Notepads	\$1,800
Satchel Insert	\$700
Full page advertisement	\$960
Half page advertisement	\$640
Quarter page advertisement	\$320

LEVEL		
Packages	Diamond	Platinum
Investment excl. GST (AUD)	\$65,000	\$45,000
Number of packages available	Exclusive	Exclusive
Description	Diamond Conference Partner	Platinum Conference Sponsor
Organisation's logo included on conference holding slides	In Diamond Partner position	In Platinum Partner position
Acknowledgement in Social Media (Facebook, LinkedIn, Twitter)	Y	Y
Complimentary tickets	5 tickets to the conference including the conference wrap up function	5 tickets to the conference including the conference wrap up function
Organisation's logo featured in the conference handbook	In Diamond Partner position (front cover)	In Platinum Partner position (back cover)
Organisation's logo and website URL linked on the conference website	In Diamond Partner position	In Platinum Partner position
Display of own pull-up banner in break out spaces	1 Banner	1 Banner
Organisation's logo featured in the pre-conference newsletter	In Diamond Partner position	In Platinum Partner position
Name to appear in post-conference blog wrap-up	Y	Y
One advertisement per conference handbook	Full page landscape (artwork to be supplied)	Half page landscape (artwork to be supplied)
Opportunity to provide a corporate gift (subject to approval by CREATE)	At conference registration	At conference wrap up function
Inserts for the conference satchel	1 x A4 insert supplied by partner	1 x A4 insert supplied by partner
Organisation's image/logo included on selected digital screens	Y – Plenary session	Y – Plenary session
Acknowledgement at the beginning of each day by MC	Y	Y
Acknowledgement in the Opening Welcome speech by CEO Jacqui Reed	Y – Acknowledged as Diamond Partner	Y – Acknowledged as Platinum Partner
Display of own pull-up banner through the registration desk area	1 Banner	1 Banner
Exclusive display of own pull-up banner	Y – At Opening Welcome	Y – At Conference Wrap-up Function
Opportunity to address delegates (subject to approval by CREATE)	5 min presentation at Opening	
Promotional banner on footer of the conference website homepage	Y – artwork must be supplied (180x600px)	



Contact CREATE Foundation today to discuss how your organisation can be involved in this life-changing conference.

STEF COLES

National Conference Project Manager
CREATE Foundation

Representing the voices of children and young people with a care experience.

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Days of work: Tuesday & Wednesday

VOICES
IN ACTION

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