

VOICES IN ACTION

EMPOWERING YOUNG PEOPLE
FOR POSITIVE CHANGE
CONFERENCE

Sydney, 10 - 12th
August 2017

Partnership Prospectus

#CREATEViA2017



LETTER OF WELCOME

VOICES IN ACTION: EMPOWERING YOUNG PEOPLE FOR POSITIVE CHANGE

We invite you to empower young people for positive change as part of our international conference at the newly built International Convention Centre in Sydney from 10th to 12th August 2017.

As the national consumer body for children and young people with an out-of-home care experience, our mission is to create a better life for children and young people in care.

CREATE is unique in that it is the only organisation expressly developed to hear and represent the voices of children and young people in out-of-home care. With almost 20 years' experience, CREATE has gained a pivotal role in the out-of-home care sector and we often refer to ourselves as 'small but strong'.

Underpinning our determination is our vision that all children and young people with a care experience reach their full potential. By partnering with CREATE, your organisation is essentially changing the landscape for the 43,000 children and young people in out-of-home care and growing.

The benefits of supporting *Voices in Action: empowering young people for positive change* are endless. You will be able to promote your programs, products and services to a unique and diverse range of conference delegates.

The conference also offers the opportunity to put your profile right at the centre of the care sector and the broader community of interest.

Through *Voices in Action: empowering young people for positive change*, we look forward to providing attendees with a great learning opportunity and to take part in important discussions for positive change.

Please take a few minutes to read our prospectus and choose the partnership's option most appropriate to your organisation. Our partnership's conditions are flexible and we will work with you to provide you with the most beneficial exposure.

I thank you in anticipation and look forward to showcasing your organisation.



Jacqui Reed,
Chief Executive Officer
CREATE Foundation



VOICES IN ACTION

EMPOWERING YOUNG PEOPLE
FOR POSITIVE CHANGE



DATE

Voices in Action: empowering young people for positive change conference will occur from 10th to 12th August 2017.

VENUE

The conference will take place at the newly built International Convention Centre in Sydney. The venue is located in the vibrant Darling Harbour precinct and is equipped with world class facilities. Outside the plenary room lies an open-space that will be used for catering and coffee breaks, networking and social points.

FORMAT

The *Voices in Action: empowering young people for positive change* conference is a three-day event with a line-up of around 25 dynamic speakers; including international speakers and prominent out of home care speakers from the sector as well as young people sharing their inspiring stories. The program will have something to engage everyone with a mix of plenary sessions, workshops and think-tanks. The conference dinner held on Friday 11th August will provide attendees a great way to connect in a relaxed, fun environment.

THEME

The overall purpose of the *Voices in Action: empowering young people for positive change* conference is to provide an international forum for young people with a care experience to learn and grow, build self-confidence, and to connect with their peers and those working within the system. The collective aim is to enhance community awareness and to reduce the stigma associated with children and young people with a care experience and to provide them with an avenue to feel empowered, informed, and to have a say and be heard.

THE AUDIENCE

In our last conference *Youth for Change (2015)*, we had more than 400 participants and more than 25 speakers shared their expertise in their given professions. Participants came from all over Australia and included:

- Key decision makers such as Ministers, Commissioners and Directors
- Sector representatives including service managers, caseworkers, youth workers, policy makers and so forth
- Foster carers or responsible guardians accompanying children and young people in care, and Foster Care Association representatives
- Children and young people with a care experience aged 12-25

BENEFITS

If your organisation has a focus on young people and would like to:

- Connect both formally and informally with young people, sector leaders and decision makers
- Strengthen your relationship in the care sector
- Position and enhance your organisation's profile
- Gain a greater understanding of current thinking within the sector
- Demonstrate your expertise and showcase your organisation in an innovative way
- Take advantage of our media and communication campaign in the lead up to the event

Then *Voices in Action: empowering young people for positive change* is an event not to be missed!

“After attending the Youth for Change 2015 Conference I just wanted to pass on a personal and sincere ‘WOW’. The speakers, the stories young people shared during the forums and the performances at the Conference dinner, were truly inspirational. There was a positive vibe everywhere you went and the CREATE Crew had no limits to their caring and helpful attitude.”

**BRETT CARROLL,
LIFE WITHOUT BARRIERS**



PREVIOUS PARTNERS

Respected corporations as well as organisations in the care sector regularly support CREATE conferences and have gained valuable exposure.

Allambi Care
AMP Capital
Anglicare Southern Queensland
Barnardos
Churches of Christ Care
Department of Social Services
Families Australia
Life Without Barriers
Mercy Community Services
Microsoft
Office of the Public Guardian
PeakCare
Relationship Australia WA
Royal Commission into Institutional Responses to Child Sexual Abuse
UnitingCare Community
Youth Affairs Council of WA



We value strong, ongoing relationships with each of our partners and work closely with them to ensure their individual needs are met.

As a partner, you will have the opportunity to engage in an authentic dialogue and opt for a range of flexible sponsorship options to fit your budget and goal.

Becoming a CREATE partner means you share our passion of empowering young people and we look forward to having you join our community of thought leaders.



PACKAGES

Please see pages 8-11 for our full list of partnerships' packages.

PARTNER	Diamond	\$65,000
	Platinum	\$35,000
	Gold	\$25,000
	Silver	\$19,000
	Bronze	\$13,000
	Guest Speaker	\$7,500
	Session	\$5,000
	EXHIBITOR	Exhibition Stand
Table Top Display		\$1,500
Floor Space with optional creative add-on		From \$1,300
PROMOTER	Co-Branded Satchels	\$4,000
	Co-Branded Lanyards & Name Badges	\$4,000
	Co-Branded Pens	\$1,800
	Co-Branded Notepads	\$1,800
	Satchel Insert	\$700
	Full page advertisement	\$960
	Half page advertisement	\$640
	Quarter page advertisement	\$320
YOUNG PERSON SPONSOR	Young Person Sponsorship	\$4,000



NEW

Sponsor a young person to attend

This year, we are delighted to offer you the opportunity to sponsor a young person to experience this unique event and to connect with others. A Young Person sponsorship package of \$4,000 will cover:

- Transport to/from the conference including flights and airport transfers
- Access to the full conference including the conference dinner
- Food and beverage provided as part of the conference package
- Accommodation provided for three nights including one night prior to the conference

"I got a chance to have a say in what needs to be changed in the care system, as a young person in care, you rarely get this chance."

**YOUNG PARTICIPANT,
17 YEARS OLD**

For the sponsorship of any young person, you or your organisation have the option to be acknowledged in a variety of formats.

Special Guest Speaker sponsorship package

Another highlight of our partnership's packages is our special Guest Speaker sponsorship package. The Guest Speaker sponsorship package provides your organisation with the opportunity to select both the guest speaker and the session topic (1 per sponsor) subject to CREATE's pre-approval. For example, your company may wish to provide a session on "budgeting" or "insurance essentials" targeted specifically at young people.

Exhibitor: the choice is yours

This year, we will be offering our exhibitors the choice of table top display, exhibition stand and new creative initiatives as optional add-on. We will soon be releasing a full range of exciting optional add-ons that will no doubt draw more attendees to your booth!

Please note that all lunch, morning and afternoon teas will be served within the exhibition area, providing excellent networking opportunities.

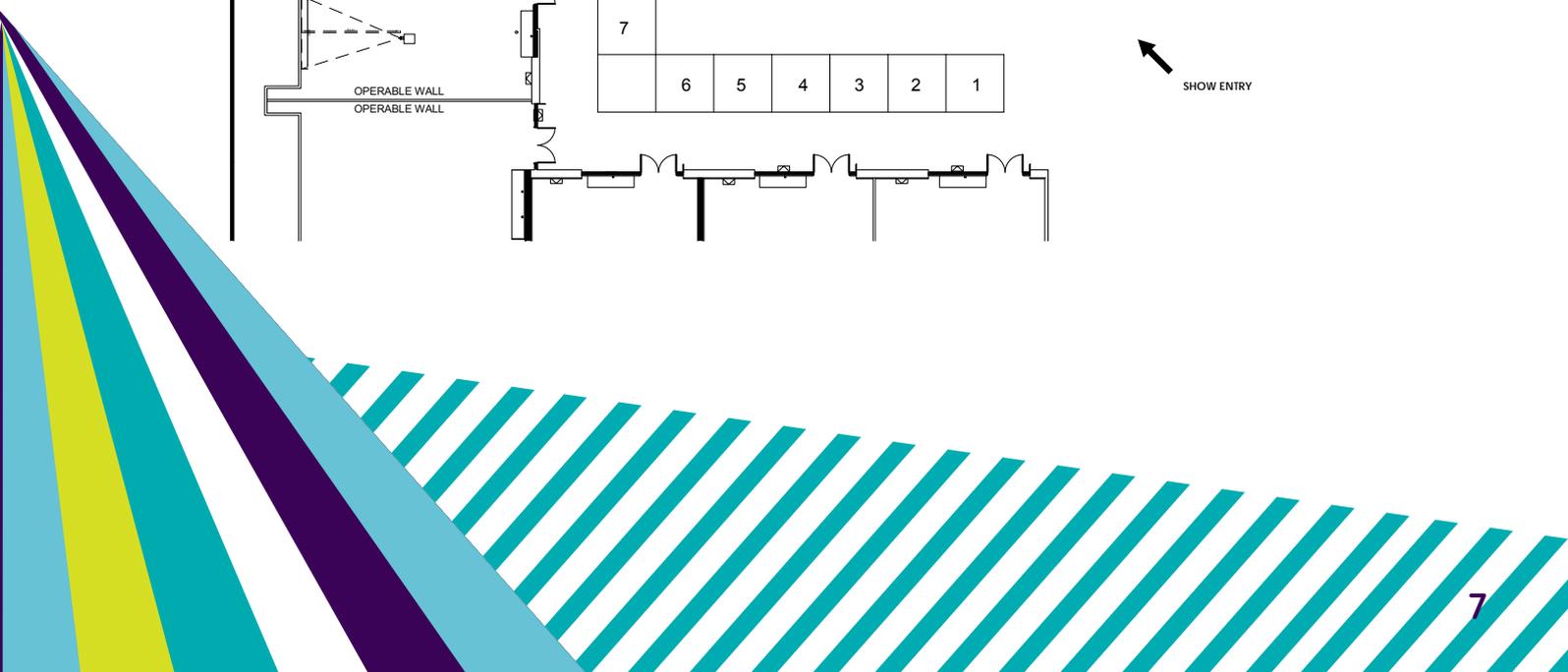
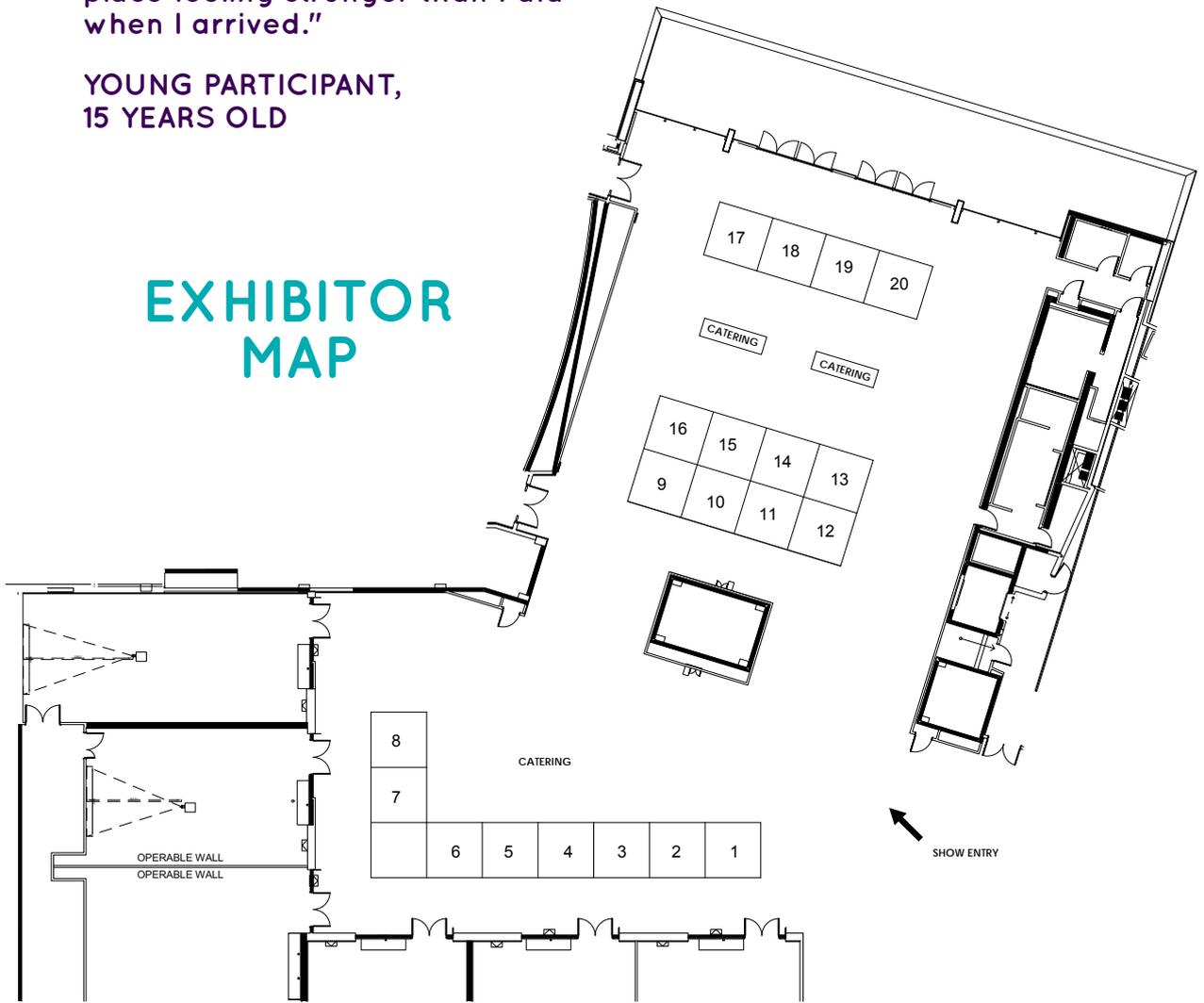


“I just wanted to say thank you so much for organising this event, for opening my eyes. Before I came here to Brisbane for this conference I had never seen traffic lights before and I had never met so many young people who are also in care. I have met so many inspirational people, many who have experienced challenges in life like me and I will leave this place feeling stronger than I did when I arrived.”

YOUNG PARTICIPANT,
15 YEARS OLD



EXHIBITOR MAP



LEVEL			
Benefits/Packages	DIAMOND	PLATINUM	GOLD
Package investment excl. GST (AUD)	\$65,000	\$35,000	\$25,000
Number of packages available	Exclusive	Exclusive	2
Description	Official Partner of the Opening Welcome	Official Partner of the Conference Dinner	Gold Partner
Acknowledgement in the Opening Welcome speech by CEO Jacqui Reed	✓ Acknowledged as Diamond Partner	✓ Acknowledged as Platinum Partner	✓ Acknowledged as Gold Partner
Opportunity to address delegates (subject to approval by CREATE)	5 min presentation at the Opening Welcome	5 min presentation at the Conference Dinner	
Acknowledgement by chairperson at the beginning of the sponsored session			
Exclusive display of own pull-up banner	✓ At Opening Welcome	✓ At Conference Dinner	
Display of own pull-up banner through the catering area	1 banner	1 banner	1 banner
Display of own pull-up banner through the registration desk area	1 banner	1 banner	
Organisation's logo included on conference holding slides	In Diamond Partner position	In Platinum Partner position	In Gold Partner position
Organisation's image/logo included on selected digital screens	✓ Plenary session	✓ Plenary session	✓ Plenary session
Organisation's logo included on moving slides			
Complimentary tickets	5 tickets to the conference including the conference dinner	5 tickets to the conference dinner (excludes conference access)	3 tickets to the conference including the conference dinner
Exhibition Stand			1 with 2 exhibitor passes
Organisation's logo featured in the conference handbook	First largest logo size and first most prominent placement	Second largest logo size and second most prominent placement	Third largest logo size and third most prominent placement
One advertisement per conference handbook	Full page landscape (artwork to be supplied)	Half page landscape (artwork to be supplied)	Quarter page landscape (artwork to be supplied)
Inserts for the conference satchel	1 insert. Up to A4 size, two-leafed	1 insert. Up to A4 size, two-leafed	3 inserts. Up to A4 size, two-leafed
Opportunity to place a corporate gift (subject to approval by CREATE)	In the conference satchel	On the conference dinner tables	In the conference satchel
Promotional banner on footer of the conference website homepage	✓ - artwork must be supplied (180*600px)		
Organisation's logo and website URL linked on the conference website	First largest logo size and first most prominent placement	Second largest logo size and second most prominent placement	Third largest logo size and third most prominent placement
Organisation's logo featured in the pre-conference newsletter	First largest logo size and first most prominent placement	Second largest logo size and second most prominent placement	Third largest logo size and third most prominent placement
Acknowledgement in Social Media (Facebook, LinkedIn, Twitter)	✓	✓	✓
Name to appear in post-conference blog wrap-up	✓	✓	✓

PARTNER

SILVER	BRONZE	GUEST SPEAKER	SESSION
\$19,000	\$13,000	\$7,500	\$5,000
3	4	3	20
Silver Partner	Bronze Partner	Guest Speaker Partner Paper and Guest Speaker provided by organisation (subject to CREATE approval)	Session Partner
✓ Acknowledged as Silver Partner	✓ Acknowledged as Bronze Partner		
		Presentation delivered by the sponsor - subject to CREATE approval	
		✓	✓
		✓ With corresponding Guest Speaker	✓ At sponsored session
1 banner			
In Silver Partner position	In Bronze Partner position		
✓ Plenary session	✓ Plenary session	✓ Guest Speaker session	✓ Sponsored session
		On the slide introducing the sponsored speaker	On the slide introducing the session
2 tickets to the conference including the conference dinner	1 ticket to the conference including the conference dinner		
1 with 2 exhibitor passes	1 with 2 exhibitor passes		
Fourth largest logo size and fourth most prominent placement	Fifth largest logo size and fifth most prominent placement	1 image/logo	1 image/logo
Quarter page landscape (artwork to be supplied)	Quarter page landscape (artwork to be supplied)		
2 inserts. Up to A4 size, two-leafed	1 insert. Up to A4 size, two-leafed	Seat drop at the guest speaker session	Seat drop at the sponsored session
In the conference satchel	In the conference satchel		
Fourth largest logo size and fourth most prominent placement	Fifth largest logo size and fifth most prominent placement		
Fourth largest logo size and fourth most prominent placement	Fifth largest logo size and fifth most prominent placement	1 image/logo	1 image/logo
✓	✓		
✓	✓	✓	✓

LEVEL	EXHIBITOR					
	BENEFITS/ PACKAGES	EXHIBITION STAND	TABLE TOP DISPLAY	FLOOR SPACE WITH OPTIONAL CREATIVE INITIATIVES	CO- BRANDED SATCHELS	CO- BRANDED LANYARDS & NAME BADGES
Package investment excl. GST (AUD)	\$2,150	\$1,500	from \$1,300	\$4,000	\$4,000	\$1,800
Number of packages available	Up to 20	Up to 20	N/A	Exclusive	Exclusive	Exclusive
Description	<ul style="list-style-type: none"> 1 x fascia sign 1 x single power point outlet 2 x spotlights 	<ul style="list-style-type: none"> 1 x trestle table 2 x chairs 	Floor space with optional creative initiatives	Organisations' logo prominently and exclusively displayed on all satchels alongside the CREATE logo - subject to CREATE approval (artwork to be supplied)	Organisations' logo prominently and exclusively displayed on all delegates lanyards alongside the CREATE logo - subject to CREATE approval (artwork to be supplied)	Organisations' logo prominently and exclusively displayed on all delegates pens alongside the CREATE logo - subject to CREATE approval (artwork to be supplied)
Organisation's logo included on conference holding slides				In all other partners position	In all other partners position	In all other partners position
Complimentary tickets	2 exhibitor passes including catering tickets to the Opening Welcome (excludes conference access)	2 exhibitor passes including catering tickets to the Opening Welcome (excludes conference access)	2 exhibitor passes including catering tickets to the Opening Welcome (excludes conference access)			
Organisation's logo featured in the conference handbook	1 image/logo	1 image/logo	1 image/logo	1 image/logo	1 image/logo	
Inserts for the conference satchel				1 insert. Up to A4 size, two-leafed	1 insert. Up to A4 size, two-leafed	1 insert. Up to A4 size, two-leafed
Organisation's logo and website URL linked on the conference website	1 image/logo	1 image/logo	1 image/logo	1 image/logo	1 image/logo	
Organisation's logo featured in the pre-conference newsletter	1 image/logo	1 image/logo	1 image/logo			
Acknowledgement in Social Media (Facebook, LinkedIn, Twitter)						

PROMOTER					YOUNG PERSON SPONSOR
CO-BRANDED NOTEPADS	SATCHEL INSERT	FULL PAGE ADVERTISEMENT	HALF PAGE ADVERTISEMENT	QUARTER PAGE ADVERTISEMENT	YOUNG PERSON SPONSORSHIP
\$1,800	\$700	\$960	\$640	\$320	\$4,000
Exclusive	10	5	8	8	Unlimited
Organisations' logo prominently and exclusively displayed on all delegates notepads alongside the CREATE logo - subject to CREATE approval (artwork to be supplied)	1 insert. Up to A4 size, two-leafed in the conference satchel	1 full page size advertisement in the conference handbook (artwork to be supplied)	1 half page size advertisement in the conference handbook (artwork to be supplied)	1 quarter page size advertisement in the conference handbook (artwork to be supplied)	<ul style="list-style-type: none"> • Transport to/from the conference incl flights and airport transfers • Access to the full conference including the conference dinner • Food and beverage provided as part of the conference package • Accommodation provided for three nights
In all other partners position					In all other partners / philanthropists position
1 insert. Up to A4 size, two-leafed					
					✓

BOOKING FORM

To secure your partnership opportunity, please email this form to sponsorship@arinex.com.au with ViA 2017 as the subject line.

SELECT YOUR PACKAGE(S):

A PARTNERSHIP PACKAGE(S):

Please select your package from the list below, note all prices are listed in AUD and are excl. GST:

PROMOTOR

- Co-Branded Satchels \$4,000
- Co-Branded Lanyards & Name Badges \$4,000
- Co-Branded Pens \$1,800
- Co-Branded Notepads \$1,800
- Satchel Insert \$700
- Full page advertisement \$960
- Half page advertisement \$640
- Quarter page advertisement \$320

PARTNER

- Gold \$25,000
- Silver \$19,000
- Bronze \$13,000
- Guest Speaker \$7,500
- Session \$5,000

YOUNG PERSON SPONSOR

- Young Person Sponsorship \$4,000

B EXHIBITION SPACE REQUIRED:

- Exhibition Stand \$2,150
- Table Top Display \$1,500
- Floor Space with optional creative add-ons from \$1,300

TOTAL (EXCL. GST) \$

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Please note, 50% deposit is required 30 days from date of invoice and the final 50% is due before 20 February 2017.

CONTACT DETAILS

Organisation Name (for marketing purposes)

Organisation Name (for invoicing purposes)

Address City

Postcode State Country

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:

Name:

Position:

Tel: Fax:

Email: Website:

PAYMENT DETAILS

- We wish to pay via company cheque.** All cheques must be made payable to Arinex Pty Ltd on behalf of the 2017 Conference and should be sent to the ViA 2017 Conference Managers at Arinex Level 10, 51 Drutt Street SYDNEY NSW 2000
- We wish to pay via EFT.** Bank details will be provided by the Conference Managers with your tax invoice.
- We wish to pay via credit card.** (Please note, a separate booking form will be provided for you to include our credit card information)
- Yes** I have read and agree to the full booking terms and conditions found at <http://voicesinaction.create.org.au/sponsorship-advertising/>

Name: Signature:

Organisation: Date:

Please note that your booking will not be processed unless the actions above are completed.



For all other enquiries, please contact our Conference Managers Arinex on (02) 9265 0700 or email sponsorship@arinex.com.au with ViA 2017 as the email subject.

www.voicesinaction.create.org.au

